



University of Guelph
School of Environmental Sciences
Graduate Student Council presents:
Virtual Student Conference, Aug 31st 2020

Communicating Research Effectively in the Age of Social Media

WORKSHOP
12:00-12:15

Peter Soroye, PhD Candidate University of Ottawa
"How-to" Sci-Comm Twitter Thread
Twitter Handle: @PeterSoroye

12:15-12:30

Aaron Fairweather, @InsectAaron/@entobird
Ants in Agriculture: Why I care and how I get others to care too
Advisors: Dr. Nigel Raine and Dr. Jonathan Schmidt

12:30-12:45

Rebecca Osborne, @rebecca_kate727
"Shell-ebrating" the freshwater mollusc: a spotlight on an important yet often neglected phylum
Advisor: Dr. Ryan Prosser

12:45-13:00

Francis Opoku, @FrancisOpoku_FO
Contribution of cover crop and soil test phosphorus levels to rainfall runoff following snowmelt after winter
Advisor: Dr. Ivan O'Halloran

13:00-13:15

Marlee-Ann Lyle, @LyleMarlee
Miticide and Biopesticide Efficacy Against Cyclamen Mite (*Phytonemus pallidus*) in Strawberry
Advisors: Dr. Rebecca Hallett and Dr. Justin Renkema

KEYNOTE
13:15-13:45

Dr. Morgan Jackson, Postdoctoral Researcher, McGill University
Building buzz and sharing success: getting social with your science is a win for everyone
Twitter Handle: @BioInFocus

POSTER SESSION
13:45-14:15

Robin Bradley, @BradleyRobin
Effect of long-term crop management on soil health tests of organic matter
Advisors: Dr. Adam Gillespie and Dr. Kari Dunfield

Lauren Plotnik, @Plotnikova
Controlled environment cultivation for better plant-based medicines: An Investigation of *Withania somnifera*
Advisors: Dr. Thomas Graham and Dr. Mike Dixon

Alvaro De la Mora-Pena, @AlvaroDelaMora3
Varroa destructor mites irritate honeybees and make them sting faster
Advisor: Dr. Ernesto Guzman

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