**SES Professional Development Workshop: Integrating Business in Environmental Science**

**Workshop Leader: Jag Singh (see below for bio)**

**Date: Friday December 7, 2018**

**Time: 9 AM to 5 PM**

**Location: TBA (location will be emailed to participants)**

**Morning snacks and lunch will be provided**

**Registration Deposit: $25 (see below for details)**

This workshop is designed for environmental professionals who are interested in developing complementary skills in commerce and corporate responsibility. Participants will learn tools and decision-making criteria, needed, to set themselves apart in the workforce. The full-day workshop will focus on the following four areas:

1. Predicting the future
   * How will artificial intelligence, automation, big data affect commerce and the sustainability movement?
2. Strategy
   * Why do we no longer use BlackBerry Smart Phones? What factors determine which companies succeed and which fail? What type of tools can help you/your company plan for the future while advancing corporate responsibility?
3. Public Policy
   * Why has climate change-related regulation stagnated globally? What makes good/effective public policy?
4. Crisis Management
   * Why was British Petroleum so ineffective in managing the oil spill in the Gulf of Mexico? How do companies prevent, plan for and remediate corporate crisis?

Jag Singh is an environmental consultant, who has recently worked for Harvard Business School, the Bank of Montreal, the Ministry of Environment, Ernst and Young and Cadillac Fairview. He holds a Masters degree in Environmental Science from the University of Toronto and an MBA from the Schulich School of Business.

**Registration:**

Please register by emailing Kim Bolton at [kbolton@uoguelph.ca](mailto:kbolton@uoguelph.ca) by November 30th.

The $25 deposit should be dropped off to Kim Bolton, ALEX 260, by November 30th and will be returned to you when you attend the workshop on December 7th.